



HUMAN
RIGHTS
CAMPAIGN®

HRC NATIONAL VIRTUAL EVENT SUPPORT THE HUMAN RIGHTS CAMPAIGN

THURSDAY, SEPTEMBER 24, 2020

WHO WE ARE?

The Human Rights Campaign (HRC) is the largest national lesbian, gay, bisexual, transgender and queer advocacy group with more than 3.1 million members and supporters throughout the country. HRC is a bipartisan organization that works to advance equality based on sexual orientation and gender expression and identity, to ensure that LGBTQ Americans can be open, honest and safe at home, work and in their community.

UNITE FOR EQUALITY

HRC typically holds 30 annual Gala Dinner events across the country each year with our usual signature event, the HRC National Dinner taking place in Washington, DC each fall. Due to the COVID-19 pandemic, we are moving to an online platform in place of our in-person events for the foreseeable future and will be holding one collaborative main event. The virtual event will be held in the evening on Thursday, September 24, 2020 (timing TBD) and we are hoping to have monetary support from sponsors and partners throughout the country.

EVENT AUDIENCE

We are consolidating numerous dinners and leveraging a national platform, which will allow the audience for this event to be significantly greater than past events. Additionally, since the virtual event will be live-streamed, sponsors will be able to offer this opportunity to all of their employees. A link to register will be provided at a later date.

RECOGNITION FOR YOUR SUPPORT

We know that a virtual event can never replace an in-person gathering and we are doing our best to find a way to recognize our partners. With your generous donation, we will be able to recognize you as a sponsor of the Unite for Equality virtual event.

- Logo included in printed invitation* (commitment deadline: Thursday, August 20)
- Logo promotion on social media leading up to the event
- Inclusion in post-event digital program/gift bag*
- Logo included during the live stream event*
- Ability to invite an unlimited number of participants from your organization
- Special recognition in 2021 at live events should they be able to occur

We are continuing to explore ways to recognize those organizations that continue to support the work of the Human Rights Campaign through COVID-19.

WHY YOUR SUPPORT MATTERS

Becoming a sponsor of the HRC National Virtual Event sends a clear message that you believe equality is good business for your employees, company and community. With the broader audience of the event, your brand will be seen among the most committed of companies committed to LGBTQ inclusion.

This is such an important election year and all money raised for this event will allow HRC to continue leading its vital work for LGBTQ equality. Even though our in-person events are not happening, our important work must continue. Without your financial support, we will not be able to continue this critical work during one of the most challenging times in our movement's history.

We hope you are able to continue your commitment to our community and our cause.

**Minimum donation required*

CORPORATE SPONSOR RESPONSE FORM

DONATION INFORMATION

Sponsor Listed As _____

Contact _____

Address _____

City _____

State _____

ZIP _____

Telephone _____

E-mail _____

TOTAL AMOUNT ENCLOSED \$ _____

PAYMENT INFORMATION AND TERMS

Payment in full (check or credit card) is requested with your signed Sponsorship Agreement.

All sponsorships not paid when agreement is submitted will be invoiced for the amount of sponsorship.

PAYMENT BY CHECK

Please PRINT, SIGN and RETURN this completed form with your check made payable to "Human Rights Campaign" to:

Human Rights Campaign

ATTN: National Virtual Event

1640 Rhode Island Ave., N.W.

Washington, D.C. 20036

INVOICE REQUESTED

Please provide company/organization purchase order # _____ if necessary.

PAYMENT BY CREDIT CARD

Please complete the credit card payment information below.

Credit Card: American Express Visa/MasterCard Discover

Card Number _____

Expiration Date _____

Signature _____

PAYMENT BY WIRE/EFT/ACH

HRC will follow up with account information.