**Media Sponsorship**

**25th Annual HRC Chicago**Gala & Auction  
Saturday – November 12, 2016  
Hyatt Regency  
151 East Wacker Drive

|  |  |  |  |
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|  | **Level 1** | **Level 2** | **Level 3** |
| **Sponsorship Level** | **$2,500–$4,999** | **$5,000–$7,499** | **$7,500 +** |
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| Logo on Gala Screen | C:\Users\jscanland\Desktop\To Keep\HRC\equals.emf | C:\Users\jscanland\Desktop\To Keep\HRC\equals.emf | C:\Users\jscanland\Desktop\To Keep\HRC\equals.emf |
| Program Book Ad | ¼ Page | ½ Page | Full Page |
| Tickets | One | Two | Four |

\* Any media company donating less than $2m500 worth of advertisements will be recognized in the Dinner Program’s “Special Thank You” section.

**Ad Sizes**

Program Book is perfect bound with trim size of 8.5” x 11”

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Check HRCChiago.org for all the latest gala news and updates