Sponsorship Opportunities

HUMAN RIGHTS CAMPAIGN

2019 Chicago Gala & Auction

Saturday
November 16, 2019

Fairmont Chicago
Millennium Park

2019 Human Rights Campaign CHICAGO GALA

As America's largest lesbian, gay, bisexual, transgender, queer organization, the Human Rights Campaign provides a national voice on LGBTQ issues. The Human Rights Campaign effectively lobbies Congress; mobilizes grassroots action in diverse communities; invests strategically to elect fair-minded officials; and increases the public's understanding of LGBTQ issues through innovative education communication strategies.

HRC is a bipartisan organization working to advance equality such that gay, lesbian, bisexual, transgender and queer Americans can be open, honest and safe at home, at work and in the community. The Human Rights Campaign Chicago Gala & Auction is one of the largest annual LGBTQ fundraising events in the Midwest. Last year, over 700 people came together as a community to show their support for HRC. Past HRC Chicago Gala speakers include Michael Sam, Senator Dick Durbin, Jim Obergefell, Governor Howard Dean, Senator John Kerry and actors Amy Landecker, Jennifer Beals and Luke Macfarlane.

Our corporate sponsors are comprised of leading financial institutions, retailers, accounting firms, energy companies, law firms, etc. They understand that HRC's supporters have tremendous buying power and influence in the Chicago area and beyond. Sponsorship of HRC enables businesses to demonstrate leadership support for the LGBTQ community at large, and provides an opportunity to reinforce their company's diversity strategy with current and future employees, clients and investors.

Individual tickets and the latest information regarding the gala can be obtained at **www.hrcchicago.org**

National Sponsors

Platinum

Gold

Silver

Bronze

2018 Local Corporate Sponsors

Presenting

Diamond

Ruby

Emerald

Pearl

Media

Human Rights Campaign
FACTS & FIGURES

91%

HRC members are more favorable to companies that sponsor HRC.

85%

of HRC members are more likely to buy products from those companies that sponsor HRC.

75%

of gays and lesbians report that they would remain loyal to a LGBTQ-friendly brand even when less friendly companies offer lower prices.

THE 2019 ANNUAL HRC CHICAGO GALA & AUCTION

Sponsorship Levels

	Presenting Exclusive sponsorship level for one company. Dinner would be referred as "HRC Chicago Gala presented by..."	**Platinum** Name a part of the dinner, such as The Silent Auction, VIP, reception, general reception, etc.	**Diamond** Name a part of the dinner, such as The Silent Auction, VIP, reception, general reception, etc.	**Ruby**	**Emerald**	**Pearl**	**Corporate Table**
Amount	$25,000	$15,000	$10,000	$7,500	$5,000	$2,500	$3,950
Dinner Tickets	20	18	14	10	10	4	10
Premium Tickets Premium check-in and Open bar all night	●	●	●	●			
Sponsor's Logo In Program And On Signage At The Event	●	●	●	●	●	●	Companies will be listed as Table Captains in the program book
Sponsor's logo on invitations, ads, gala website and media materials	●	●	●	●	●	●	
Recognition from stage	●	●	●	●	●	●	
Program Book Advertisment	Full Page	Full Page	Full Page	Full Page	Full Page	Half Page	
Premium Advertising Program book inside front cover, back cover, or inside back cover. All full page color, first come, first serve	●	●	●				
Video to showcase your company's work towards equality	●	●					

Please contact the HRC Corporate team to learn more about sponsorship opportunities for this year's gala.

HRC Chicago Corporate team
Corporate@hrcchicago.org

THE 2019 ANNUAL HRC CHICAGO GALA & AUCTION

Corporate Sponsorship Response Form

Business Name

Contact Person | Title

Address

City | State | ZIP

Telephone | Fax

E-mail | Mobile

We are pleased to support the HRC Chicago Gala & Auction Nov 16, 2019 at the Fairmont Chicago.

☐ Presenting	$25,000
☐ Platinum	$15,000
☐ Diamond	$10,000
☐ Ruby	$7,500
☐ Emerald	$5,000
☐ Pearl	$2,500
☐ Corporate Table	$3,950

☐ We would like an advertisement only. Please have an HRC advertising representative contact me.

☐ We are interested in donating an auction item.

Description : _____

Total Amount Enclosed: $_____

Due Dates:
Logo: Upon confirmation | Ad for Program book: Oct. 12 | Video Contents: Oct. 12 | Guest Names: Nov. 2

Payment:

☐ Check attached (Please make payable to Human Rights Campaign) Check No. _____

☐ Payment by Credit Card ☐ American Express ☐ Visa/MasterCard ☐ Discover

Card No. | Expiration Date

Signature

Instructions:
Please PRINT, SIGN and RETURN this completed form with your payment to:
Human Rights Campaign | Attn: Mike Wilkinson | 1640 Rhode Island Ave., N.W. | Washington D.C. 20036
Phone: 202-423-2875 | Fax: 202-239-4217 | E-mail: mike.wilkinson@hrc.org
Make all checks payable to Human Rights Campaign. Full sponsorship payment must be received prior to event publication deadlines.

Please contact the HRC Corporate team to learn more about sponsorship opportunities for this year's gala.

HRC Chicago Corporate team
Corporate@hrcchicago.org